



Visa Threat Intelligence, Powered by FireEye®

Stay one step ahead of cyber criminals and help keep your business running with intelligence from two of the most trusted names in payment security and cyber security, Visa and FireEye. With Visa Threat Intelligence, powered by FireEye, you gain access to expert knowledge and actionable insights on threats that matter most to your business.

Threats become more sophisticated and dangerous every day

More sophisticated criminals

- Well funded and organized
- Highly tailored customized attacks
- Persistent and targeted

Defenses are overwhelmed

- An average of 17,000 alerts per week²
- Companies can only respond to 4% of alerts²
- 80% of these are false positives²

Costs are increasing

- Global cyber crime costs about \$445 billion annually¹
- Average costs of a breach is \$3.5M²

Counter the threat with the leaders in payment security and cyber security intelligence

Visa and FireEye deliver the best security intelligence you need to help defend yourself, providing the most comprehensive, timely, and actionable view of payment and network security risks.



The expert in payment security

- Global visibility
- Over 70 billion transactions per year
- Unrivaled insight
- Leader in payment fraud investigations and intelligence
- EMV and tokenization to biometrics and geo-location



The expert in cyber security

- More than a decade on the front lines of the world's major cyber attacks
- Over 11 million advanced threat sensors worldwide
- Invented virtual machine-based security
- Hundreds of threat intelligence experts
- Threats identified across all critical cyber attack vectors

Visa Threat Intelligence reflects a comprehensive security approach



1. Anticipate

Anticipate attacks based on a deep understanding of who is attacking you, their past attacks and how they operate.



2. Act

Take action to prevent and prepare for both known and emerging threats.



3. Respond

React and prepare for new and likely threats more quickly, reducing the danger of costly breaches.

Visa Threat Intelligence is actionable intelligence at your fingertips



Intel Briefings

Detailed, curated, current and expert intelligence to keep your business informed of key cyber and payment threats, what they mean for your business and how to take action.

Indicator Feeds

Up-to-date and comprehensive intelligence on both established threats and high-risk behavior patterns, enabling the immediate detection of the latest and most sophisticated threats.

Community Circles

A controlled, invite-only platform for company alliances and partnerships to share knowledge on today's threats and collaborate with peers to better defend against attackers.

Put threat intelligence to work

With a web-based portal, you can be up and running immediately to counter today's security threats.

Contact your Visa Account Executive or VisaThreatIntelligence@Visa.com for more information.

¹Source: Center for Strategic and International Studies (2014, June)

²Source: Ponemon Institute, (2015, January)